



CASALS ROSELL
INICIATIVES, S.L.

PORTS & SHIPPING STRATEGY

Opportunity Origination • Market Access • Strategic Execution

IDENTIFYING OPPORTUNITIES.
STRUCTURING MARKET ACCESS.
DRIVING STRATEGIC EXECUTION.

We act as a **catalyst for business creation and growth** in maritime, ports and complex operational environments.



We turn complexity
into **opportunity**.
We deliver strategy
that **operates**.

AREAS OF EXPERTISE



PORT & MARITIME ECOSYSTEM

Deep understanding of
maritime dynamics and
port ecosystems.



INFRASTRUCTURE & TERMINAL OPERATIONS

Expertise in optimizing
port management and
infrastructure.



SPECIALIZED MARKETS & NICHE SEGMENTS

Access to specialized
networks and high-value
market segments.



STRATEGIC TRANSACTIONS & ASSET OPTIMIZATION

Creating value through
strategic partnerships and
asset optimization.



OPPORTUNITY ORIGINATION & EXECUTION

From opportunity
identification to
execution and measurable
impact.

OUR CORE VALUE

We identify **non-obvious** opportunities
and transform them into
executable business models.



OPPORTUNITY ORIGINATION

We scan the environment
to uncover where real
value can be created.



MARKET ACCESS

We open doors and
connect with the right
people and markets.



STRATEGIC EXECUTION

We structure, execute
and deliver measurable
results.

HOW WE CREATE VALUE



FOCUS ON OPPORTUNITIES

We look beyond the obvious to find opportunities
where we add real value.



ALIGNED INTERESTS

We work as partners. Your success
is our success.



LOCAL EXECUTION. GLOBAL REACH

Strong local roots with an international outlook
and network.



FROM STRATEGY TO IMPACT

We don't just advise. We execute and
deliver measurable impact.

WHO WE WORK WITH



INVESTORS
& FUNDS



INFRASTRUCTURE
DEVELOPERS



PORT AUTHORITIES
& OPERATORS



SHIPPING LINES
& LOGISTICS PLAYERS



INDUSTRIAL & TRADE
ORGANIZATIONS

We partner with organizations that build, operate and transform
the maritime and logistics ecosystem.

WHY CLIENTS ENGAGE US



Senior-level involvement in every mandate



Access to decision makers and influential networks



Deep industry expertise across multiple maritime sectors



Strong local roots with a broad international network



Pragmatic, execution-focused and results-driven



25+

YEARS
in maritime and
port industries



C-LEVEL

leadership across
shipping, ports,
cruise and logistics



14+

business lines
developed



INTERNATIONAL
EXPOSURE

Europe, North America,
Middle East, Asia



PROVEN ABILITY

to originate, structure
and execute complex
opportunities

Let's build something
extraordinary together.



Jordi Casals

Founder & Managing Partner



jcasals@casalsrosell.com



Barcelona, Spain



www.linkedin.com/in/jorcaspag

